

Draft Wandsworth Local Implementation Plan 2005-2011

Response by **Wandsworth Cycling Campaign**

Executive Summary

Wandsworth Cycling Campaign, the local group of London Cycling Campaign, submitted a detailed response to Wandsworth Council's draft Local Implementation Plan in September 2005. WCC's vision is for Wandsworth to be a borough where cycling is a natural transport choice for everyone.

CONTEXT OF OUR RESPONSE:

- 🚲 Rapid growth in cycling in London
- 🚲 Increasing recognition of the problems caused by car-dependency

Even with the recent growth in cycling, there is huge potential for increasing the number of cycle journeys in our borough. WCC would like to see *many more* Wandsworth residents and visitors choosing to cycle at least for some of their journeys.

Choice is important because many people who would like to use pedal cycles are deterred by fear of 'the traffic'. Wandsworth LIP represents a great opportunity for Wandsworth Council to give residents and visitors a realistic choice to cycle or to walk for some journeys. Increasing the number of people who cycle regularly in the Borough would have lots of side-benefits - improving individuals' health, reducing motor traffic congestion, noise and air pollution.

WHAT WE'D LIKE TO SEE:

🚲 **Hierarchy of users**

Wandsworth Cycling Campaign's focus is on *people*. We'd like the Council to prioritise walking and cycling - the most benign travel modes. Here's our suggested priority list:

1. *Pedestrians and disabled people*
2. *Cyclists*
3. *Public transport*
4. *Freight access*
5. *Business motorised vehicles*
6. *Private motor vehicles*

🚲 **A 20 mph default speed limit for the borough of Wandsworth** – to make our streets usable by all

🚲 **An 'Easy Wins' Initiative** – to improve conditions for cyclists quickly and effectively

🚲 **Endorsement of the four 'Es' – Education, Enforcement, Expertise, Evaluation** – in order to learn from past mistakes, tap into expertise and local cyclists' knowledge, and to push for education and even-handed enforcement of traffic laws so that we can *all* share our roads

CYCLING – WANDSWORTH'S BEST-KEPT SECRET?

In our response, we also emphasise a fifth 'E' - Enjoyment. No other mode of transport can match cycling for its ease, its accessibility, and for the feeling of connection with one's surroundings that it provides. Cycling is a great way to get around our borough and our city!

WCC website: www.wandsworthcyclists.org.uk

Full WCC response to Wandsworth's Draft Local Implementation Plan is available as a large pdf – see first listed file at: www.wandsworthcyclists.org.uk/reports.shtml